

"What's the Big Idea?"
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Logline: After saving their studio jobs by revamping and pitching an old script as their own, a pair of slacker junior executives struggle to meet demand when the studio heads order to keep the material coming.

DICKIE and QUINCY are junior suits at a movie studio in Hollywood. Their life there is pretty cushy as they play a zombie video game whose adaptation is on their dev slate. At a staff meeting, their boss, the harried MR. LEVINE, informs them that their last film bombed and the studio is facing bankruptcy, and their zombie project is being killed.

Forced to find a "tentpole 4Q" spec script by the holidays, the boys scour the tracking boards and contests to no avail. However, Quincy discovers an old box in the studio basement containing screenplays the studio bought but never produced.

After some prodding, Quincy convinces Dickie, jaded by his uncreative role at the studio, to punch up the language and settings of an old farce to modern times. They use a pseudonym in the 'written by' line so the credit goes back to them if it succeeds and covers themselves if it fails. The plan works and the script gets approval from the studio heads, GLADSTONE and SILVER, with a re-write while requesting another script.

The boys celebrate with a wine tasting trip with their respective loves: PENNY, Dickie's girlfriend who turns the screw on him to get married, and HAZEL, Levine's new secretary with whom Quincy is smitten, but shocked to find she believes the earth is flat.

The pressure is on Dickie to do the re-write while also punching up another script in a short timeframe. Meanwhile, a rival junior executive, STAN, miffed that his YA dystopian adaptation was passed over in favor of the boys' project, notice a change in the boys' behavior, language and style of dress as a result of being immersed in the old material.

An office holiday party approaches and the boys need a stand-in for their writer, whom the heads told the boys to invite. Quincy arrives with a lady from his building who "used to be in the industry", but is recognized by Silver who performed in soft porn with her back in the seventies. Outed, the boys fall into a scuffle and Stan delivers the final blow, having discovered the original writer of the material at a nursing home.

The boys lose their jobs and girlfriends. Dickie goes into seclusion and Quincy gets a job at El Pollo Loco. Hazel overhears a meeting with Levine and Stan that they have no good material to present to the heads as Stan's option on the YA novel expired. Learning that Dickie has been writing, and in fear of losing her own job, she conspires with Penny to bring the boys back to the office during a meeting with the studio heads.

Lured in, the boys set aside grievances to help Hazel and Levine. They enter the meeting where Stan stammers, presenting a bad idea Dickie planted. Dickie outs Stan as a plagiarist and convinces the heads to listen to their new pitch. The heads are impressed and the boys get the greenlight. Stan is fired, Levine resigns to become an actor and the boys make up with the girls in a classic Hollywood ending.